

# Purash Kanpur Haridas Nandi Mahavidyalaya



## Village Adoption Policy

The primary objectives of adopting villages are community development and welfare of the local population. The Ministry of Human Resource Development (MHRD) has outlined two goals of village adoption with an aim to connect institutions of higher education with local communities to address the development challenges through appropriate technologies:

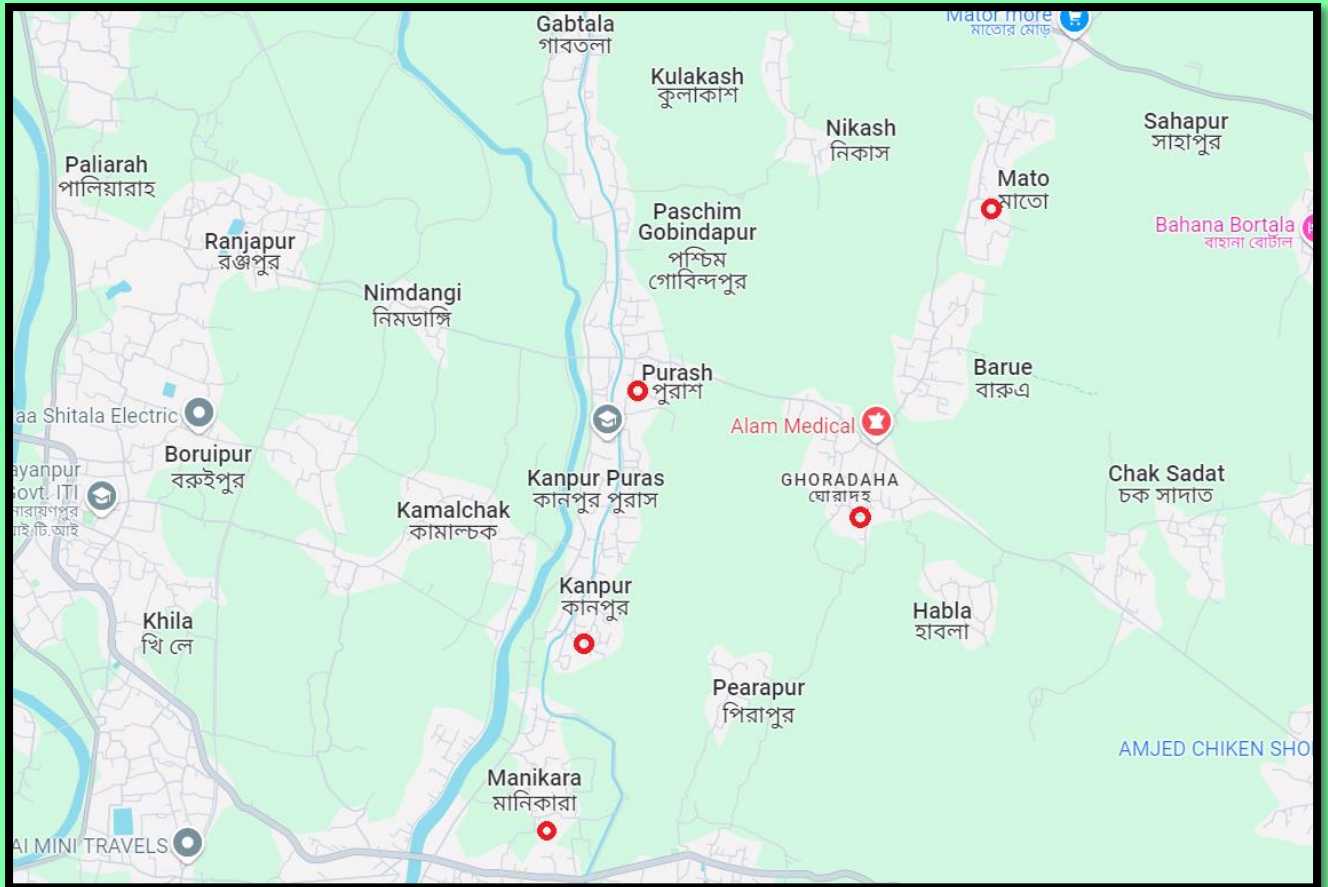
1. Enhancing higher education institutions' capacity to conduct training and research pertinent to the needs of rural India.
2. Providing higher education institutions in rural India with professional resource support.

In actuality, teaching (or training) is the primary function of universities and colleges in India. Research is performed on occasion, and community participation occurs infrequently. 'Village Adoption' can be one of the strategies for the institutions of higher learning to regularly engage in development of rural community.

### Identification of the villages

Purash Kanpur Haridas Nandi Mahavidyalaya has chosen five villages from adjacent neighbourhood for adoption:

| Serial No. | State       | District | Block  | Gram Panchayat | Village   |
|------------|-------------|----------|--------|----------------|-----------|
| 1          | West Bengal | Howrah   | Amta-I | Kanpur         | Ghoradaha |
| 2          | West Bengal | Howrah   | Amta-I | Kanpur         | Kanpur CT |
| 3          | West Bengal | Howrah   | Amta-I | Kanpur         | Manikara  |
| 4          | West Bengal | Howrah   | Amta-I | Kanpur         | Mato      |
| 5          | West Bengal | Howrah   | Amta-I | Kanpur         | Purash    |



According to Census 2011, the total area, no. of households and the total population in these villages are as following:

| Serial No. | Village   | Total area in hectares | Total Population | Total no. of households | Male | Female |
|------------|-----------|------------------------|------------------|-------------------------|------|--------|
| 1          | Ghoradaha | 68.13                  | 3932             | 700                     | 2027 | 1905   |
| 2          | Kanpur CT | 198                    | 6662             | 1312                    | 3391 | 3271   |
| 3          | Manikara  | 110.75                 | 3118             | 551                     | 1562 | 1556   |
| 4          | Mato      | 147.95                 | 2134             | 446                     | 1055 | 1079   |
| 5          | Purash    | 139.76                 | 2351             | 447                     | 1182 | 1169   |

### Engagement with Stakeholders

The college has communicated with local government authorities as well as the Gram Panchayat (Kanpur) for building community involvement to assess their needs and aspirations.

## **Development Strategy**

The college has clearly designed a five-fold action plan for operationalizing village adoption:

1. Conventional Mode
2. Sector-specific Mode
3. Demonstration Mode
4. Holistic Mode
5. Action Research Mode

### 1. Conventional Mode:

The college would like to carry out programmes for overall integrated development of adopted villages.

### 2. Sector-specific Mode:

The college's specific focus will be on fostering a clean and green environment in its adopted villages.

### 3. Demonstration Mode:

The college would like to introduce innovative models in adopted villages and demonstrate that to the world.

### 4. Holistic Mode:

The college will aim at holistic development of its adopted villages by

- Motivating hygienic behaviour and practices concerning sanitation and drinking water
- Cutting down on high-risk behaviours such as alcoholism, smoking etc,
- Advocating healthy eating
- Spreading awareness for prevention of diseases
- Defending education for all
- Stimulating social development
- Fighting child marriage and trafficking
- Supporting diversified agriculture
- Strengthening rural industries
- Fortifying skill-enhancement for every eligible young individual.

- Encouraging SHGs and empowerment of the weaker sections of society
- Protecting environment
- Promoting rain water harvesting

#### 5. Action Research Mode

The college will analyse data collected through field survey and take necessary action for improvement.

### **Implementation**

The college will implement the plan through the development activities of NSS units and the community outreach programmes. It will collaborate with NGOs, volunteers, and government bodies to facilitate smooth execution.

### **Monitoring and Evaluation**

The college will regularly monitor the progress of development initiatives. It will gather community feedback from villagers to assess the effectiveness of the programmes and make necessary adjustments to the plans based on changing needs.

### **Sustainability**

The college will educate local residents to ensure the sustainability of initiatives. It will maintain a long-term relationship with the villages for ongoing support and development.

### **Documentation and Reporting**

The college will document all activities, expenditures, and outcomes. It will share progress reports with stakeholders and donors to maintain transparency.

### **Conclusion**

Adopting a village involves dedicating oneself to enhance living conditions and promoting long-term development efforts. Authentic involvement with the local community and a customized strategy are needed to address the unique requirements of the residents. The college will work for that goal.